

MEDIA ADVISORY / PHOTO OPPORTUNITY

Thursday, December 10th, 2009 at 7:00 p.m.

Minnesota Musicians Will Perform A Holiday Concert at Historic Pantages Theater. All Proceeds from the Concert Will be Donated to Local Charities.

What: IBEW Holiday Lights and the Hennepin Theatre Trust are partnering to present a top notch holiday concert experience at the historic Pantages Theatre on Dec. 10 at 7:00 p.m. Minnesota's A-List musicians have come together to share the stage for this incredible one-night engagement. All proceeds from the concert will be donated to IBEW Holiday Lights charities. Tickets are affordable and priced for families: \$24.00 - \$31.00.

Artists performing will feature selections from the benefit album "Home for the Holidays: A Minnesota Christmas Vol. 1" which includes the talents of: Tim Mahoney, Katie McMahon, Mick Sterling, Patty Peterson, Mary Beth Carlson, Matthew Griswold, Wild Colonial Bhoys, Cate Fierro, Roster McCabe, Ari Herstand and Phil Thompson.

"This year, Twin Cities musicians have been inspired by the IBEW Holiday Lights mission to create fun and affordable entertainment while giving back to charities during this critical time of need," said Phil Thompson, Music Director for IBEW Holiday Lights. "We are honored to partner with the Hennepin Theater Trust and to perform at the Pantages Theater for this event. This concert will provide timely and necessary funding to the community this holiday season."

About the CD – "Home for the Holidays: A Minnesota Christmas"

Many of Minnesota's finest musicians have joined forces to donate their musical talents for charity. "Home for the Holidays: A Minnesota Christmas" includes fifteen original mixes by top local artists. CDs are being sold at IBEW Holiday Lights events and Twin Cities' Target Stores for \$9.99 in the new-music release display. Pianist/composer Phil Thompson has produced this album with engineering and recording assistance by the world renowned Winterland Studios. Proceeds from the CD will be donated to charities chosen by IBEW Holiday Lights.

About Holiday Lights:

IBEW Holiday Lights was developed for the sole purpose of creating fun and affordable holiday events that raise funds to help meet basic life needs for children and adults in the Twin Cities metro area. All of the net proceeds of the CD and Holiday Lights events will be distributed to Twin Cities charities.

The Holiday Lights project involves two unique holiday experiences in 2009: the Holiday Lights in the Park Light Tour at Phalen Park in St. Paul from Nov. 24-Dec. 31 from 5:30 pm to 10:00 pm and "Home for the Holidays: A Minnesota Christmas" Concert series, November 27 at Mall of America® and December 10 at the Pantages Theater from 7:00 p.m. to 9:00 p.m. For more information please visit: www.lightsinthepark.org

PHOTO OPPORTUNITY:

There will be a press section available for close-up photos and video. Please contact Monique Weiss at 651-307-8194 for free press tickets.

Event Spokespeople:

- Phil Thompson, IBEW Holiday Lights Music Director and CD Co-Producer
- Vicki Sandberg, IBEW Holiday Lights Marketing Director and Committee Co-Chair
- Lisa Engh, IBEW Holiday Lights Committee Co-Chair

Artists:

Tim Mahoney, Katie McMahon, Mick Sterling, Patty Peterson, Mary Beth Carlson, Matthew Griswold, Wild Colonial Bhoys, Cate Fierro, Roster McCabe, Ari Herstand and Phil Thompson.

When: Dec. 10 at 7 p.m.

Where: Pantages Theatre: 710 Hennepin Ave, Minneapolis, MN 55403
For questions about the IBEW Holiday Lights, please visit in the lobby of the Pantages.

Charities: IBEW Holiday Lights in the Park raises these funds to help meet basic life needs for children and adults in the Twin Cities metro area. **Charity recipients** will be:

Second Harvest Heartland: The Upper Midwest's largest hunger-relief organization, working to end hunger through community partnerships. SHH distributes more than 48 million pounds of food annually to more than 980 member agencies and programs in Minnesota and Wisconsin. Each \$1 donated provides \$9 in grocery products to our neighbors in need.

Union Gospel Mission: Working to meet the physical, emotional, spiritual, and educational needs of the economically disadvantaged men, women and children of the Twin Cities, through a variety of life-changing programs and services.

Saint Paul Parks Conservancy: Securing resources to enhance parks and recreational opportunities throughout Saint Paul.

UnderConstruction: Teaching youth what it takes to be an employable worker. Introducing high school students to the construction trades to explore the possibilities of a construction career.

Title Sponsor: The International Brotherhood of Electrical Workers (IBEW)

The IBEW of the greater Twin Cities is proud to be the "Presenting Sponsor" for the second year. IBEW professional electricians are your neighbors who live in the communities they've worked so hard to build. IBEW Holiday Lights in the Park provides an opportunity to continue their long-standing tradition of giving back. To learn more about the IBEW Power of Professionalism visit www.ibewpros.org.

Partners: Event Partners include:

City of Saint Paul: Mayor Coleman is excited to see Holiday Lights in the Park become a holiday tradition in the Twin Cities! The Saint Paul Parks and Recreation Department has been instrumental in getting the event launched.

King of Kings Lutheran Church, Woodbury: Partnering with IBEW to assemble a top-notch event, King of Kings shares leadership in event management, community outreach, and volunteer coordination. For more information, please visit www.kingofkingswoodburymn.org.

Winterland Studios: A recording studio known for having the best producers and engineers bar none. The caliber of artists they work with says it all—Prince, Elvis Costello, Sheryl Crow, Alanis Morissette, The Black Eyed Peas, Lenny Kravitz and Doughtry to name a few. Winterland Studios has co-produce and handled the mixing and mastering of the IBEW Holiday Lights in the Park CD.

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